



THE FAMILY LEADER
Strengthening families...

December 2015

Dear Friend of the Family,

You probably know someone like Cathy.

She's only 53 years old, but already Cathy feels like the world has changed and left her behind.

When the Supreme Court in June decided to tear up the definition of marriage, she wanted to cry out... but her friends on Facebook were celebrating the decision with rainbow flags.

Cathy felt like she was the only one standing for right in a sea of wrong.

When videos came out revealing Planned Parenthood was dismembering babies and selling them for parts, Cathy was shocked, but even more shocked when her pastor told her the videos were "heavily edited." And she was disheartened when elected leaders told her there was "nothing they could do about it."

The world had changed, and suddenly Cathy felt like she was the only one standing for right in a sea of wrong. Isolated. Cast out. It was almost like being ... homeless.

But thanks to friends and financial supporters of The FAMiLY LEADER like you, a regional Family Leadership Summit came to Cathy's town of Mt. Pleasant, Iowa.

Cathy came to hear national leaders speak, but instead she found over 600 people there, people she didn't even know, who were willing to stand with her. And she wondered if maybe she wasn't so alone.

And thanks again to you and generous giving, she was able to obtain a FREE ticket to the Family Leadership Summit in Ames. Only this time, there weren't 600, but over 2,500 people standing and cheering with her, as her Christian values weren't pushed to the side, but brought into the spotlight and celebrated!



You made free tickets possible, so over 2,500 people could come to the 2015 Family Leadership Summit.

You and your donations are uniting people committed to redeeming a darkened culture and bringing fellow Cathys back “home” again. Will you give your best year-end gift to join us in bringing hope?

But the Summit was only the beginning. When Cathy went home that night, she signed up to pray at 7:14 a.m. and 7:14 p.m. for revival in America through The FAMiLY LEADER’s *If 7:14 prayer ministry*.

By the time you receive this letter, If 7:14 will have completed its global launch at the 2015 Presidential Family Forum. That means, thanks to you and other generous givers, Cathy is now connected to other believers around the world, posting her own prayer requests, seeing other prayers in her immediate area, and being blessed by regular devotions and encouragements to pray using the If 7:14 app.

Now, you’ve probably heard the urging to pray for our nation. You may have even made prayer for revival part of your regular routine. But thanks to donors who have backed the If 7:14 ministry, the call to pray for revival in America is going viral.

Thousands of teens were challenged to join the call to pray at the RiseFest musical festival in Sheldon, Iowa, which you also helped sponsor through the If 7:14 ministry. And now, that call is being spread to hundreds of thousands of teens through a partnership with the Christian superstar band Newsboys, which is taking If 7:14 on its tour around the world.

Your financial support is fueling this fire of prayer. Would you give \$50, \$100, or more to urge God’s people in America to “humble themselves and pray and seek God’s face and turn from their wicked ways”?

While listening to the bands, a RiseFest attendee dives in to the book, *If 7:14 ~ An Urgent Call for Revival... It’s Time...*



DOWNLOAD TODAY

Apple App Store Google Play

Your support has produced the If 7:14 phone app, part of a global launch of prayer for revival in America and the world.



TFL Facebook post goes VIRAL



Such a simple statement and such a simple photo: a baby in the womb captured via ultrasound.

But your support this year enabled The FAMiLY LEADER to increase our presence on Facebook, and this simple message became an Internet phenomenon.

“I simply believe life begins at conception” was posted on Aug. 17 and saw an amazing outburst:

- Over 800 comments
- Liked by over 30,000 people
- Shared by over 240,000 people
- Seen by... 15 million people!

This was just one of the posts that your contributions have enabled TFL to produce with a firm specializing in making Christian ministries successful on social media.

Thank you!

Our friend Cathy also took a bold step this year. She contacted her legislator to urge him to pass a bill to combat human trafficking in Iowa. Only, he'd already been contacted! The FAMiLY LEADER legislative team had met with him and emboldened him to vote for the bill.

And imagine Cathy's surprise to learn a group of pastors had prayed with her legislator through The FAMiLY LEADER Capitol Project, which is now bringing pastors to the Capitol almost every day of the legislative session! Cathy also discovered a pastor from her town had hand-delivered a Founder's Bible to her legislator, who had been reading weekly devotionals encouraging him to read through that Bible - all of which made possible by gifts from you and a partnership with churches around Iowa.

And finally, Cathy rejoiced with all of us... when **the legislation passed!**

For Cathy, it's still agonizing to see her country take so many wrong paths... but she no longer feels alone. She's found she has a home after all, in the community of believers still willing to stand.

Your financial support makes all of this possible, as The FAMiLY LEADER works to equip and encourage people just like Cathy, and like you, to transform the American culture.

Will you give today so Cathy can take a stand for transforming America?

For like you, we at The FAMiLY LEADER want to see a revived America that honors God and blesses people.

I know when many people think of The FAMiLY LEADER, they think of politics, especially in an election year. And it's true your generosity enabled us to bring ten presidential hopefuls to Ames for the Family Leadership Summit. And it's true your generosity enables us to conduct the Presidential Family Forum in November, the most unique and insightful election event in America. These events help accomplish the mission of equipping people to be Christ-like leaders in their community and government. **But they're only part of the story.**

Your partnership with The FAMiLY LEADER impacts elections, influences policy, helps us become a model for other state organizations to follow... in order to encourage Christians like Cathy to **transform the culture.**

Cathy's found she has a home after all, in the community of believers still willing to stand.

So I'm asking you to give your very best year-end gift to The FAMiLY LEADER today.

When you give, people like Cathy discover they're not alone, but have allies - on Facebook, in their church and community, in prayer closets around the world, and even at the Capitol in Des Moines! When you give, pastors and legislators and even presidential candidates get engaged in the issues you and Cathy truly care about.

But when you and I don't give, Christian leadership in our homes, churches, and government loses ground... and the Cathys among us remain feeling cast out in an ever increasingly hostile culture.

Will you give today, to rescue and empower a Cathy?



For the FAMiLY,

A handwritten signature in black ink that reads "Bob" in a cursive, stylized font.

Bob Vander Plaats
President & CEO, The FAMiLY LEADER

P.S. There's a Cathy who needs encouragement today, so please don't wait. Send your very best gift of \$100, \$500, \$2500, or more using the enclosed envelope or visit TheFamilyLeader.com to make a secure online donation now!